

Targus[®]

Work: Re-imagined

The 'Next Normal'

Work: Re-imagined

As the world tries to figure out what the 'next normal' might look like, it's clear that where we work and how we work will be altered. Workspaces will be transformed, and the future of work will be reimagined...



Millions of us have been participating in a global 'Work From Home Experiment'.



98% of us would like to **work remotely** at least **some of the time** for the rest of our careers.

People cite the top benefit of working remotely is the flexible schedule.

People say their top struggle when working remotely is **unplugging** after work and the **blurred lines** between work and home.*

*Source: Buffer – State of Remote Report. ** Source: Steelcase; NordVPN

Many of us are working longer hours...

U.S.



3 extra hours
per day**

UK, France,
Canada & Spain



2 extra hours
per day**

Germany, Austria,
Netherlands &
Belgium



1 extra hour
per day**

The Next Normal

The way we used to work, 'Work' was an office or a place. In this next normal, a hybrid workplace will exist between home, the office and a need to travel safely in between, carrying your tools with you.



Work from Home

Home office set up.
Good, better, best scenarios.

[SEE OUR SOLUTIONS](#)



The New Workspace

The new office layout with social
distancing and hygiene solutions.

[REDUCE THE RISK](#)



Sustainable Travel

Health and wellness.
Cycling, scooting or walking to work.

[SIMPLE SOLUTIONS](#)

Typical User Workspace Scenarios

People want to be productive and comfortable at home and the office, working only at a laptop for 8 hours, day after day is not sustainable or good for posture.



1 SCREEN
SETUP
Laptop



2 SCREEN
SETUP
Laptop +
Screen



3 SCREEN
SETUP
Laptop +
2 Screens

1 Screen Setup: Laptop

Our minimum recommendation to support Work From Home, is to ensure user is ergonomically comfortable so they can be productive.

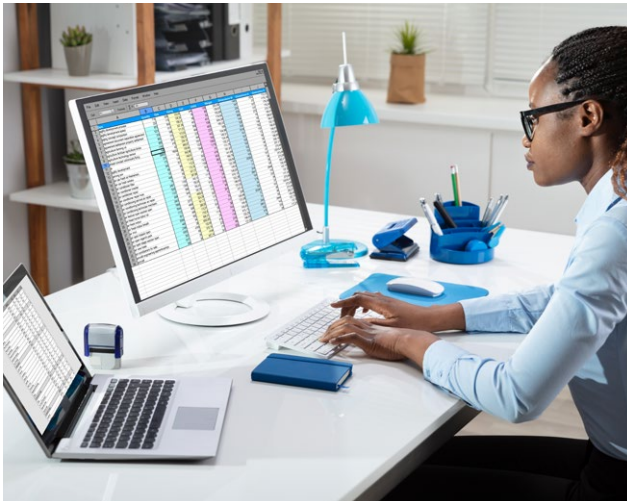


- **Get the best** from your workforce by taking care of the posture and wellbeing.
- Elevate laptop screen to eye height, add a keyboard and mouse.
- Creating a comfortable, sustainable way of working will support **productivity** and user engagement with the business.



2 Screen Setup: Laptop + Screen

Our recommended set up at home or in the office is to provide an additional, external screen for users.



- **25% increase** in user efficiency by adding just 22 inches more viewing space.
 - Get back **30 hours** per year, per user by saving 5 minutes per day connecting, reconnecting and settling cables and peripherals.
- Not much?** It's an extra day of annual leave for each user!

USB 3.0 SuperSpeed™ Dual Video Docking Station with Power
ACP71EUZA | SRP: £163.49

CONNECTIVITY



KEYBOARD COMFORT



Compact Wired Multimedia Keyboard
AKB631UKZ | SRP: £20.99

CONNECTIVITY

USB-C Travel Dock with Power Pass-Through
DOCK412EUZ | SRP: £99.99



KEYPAD COMFORT



Numeric Keypad
AKP10EU | SRP: £12.99

MOUSE CONTROL

Wireless USB Laptop Blue Trace Mouse
AMW50EU | SRP: £15.99



LAPTOP STAND



Ergo M-Pro Laptop Stand
AWE04EU | SRP: £84.99

3 Screen Setup: Laptop + 2 Screens

Our ideal set up provides 2 additional, external screens for users, could be in the office but effective at home for focused work.



- Adding a third screen can **increase efficiency** by another 10.5% – that's a **35.5%** increase overall.
- This is the equivalent to an increase of **1.5-3 hours** per day in productive time.

USB-C™ Universal DV4K Docking Station with 100W Power
DOCK190EUZ | SRP: £289.99

CONNECTIVITY



KEYBOARD COMFORT

Compact Wired Multimedia Keyboard
AKB631UKZ | SRP: £20.99



CONNECTIVITY

Universal USB-A 3.0 DV Docking Station with Power
DOCK171EUZ | SRP: £194.99



KEYPAD COMFORT

Numeric Keypad
AKP10EU | SRP: £12.99



MOUSE CONTROL

Wireless USB Laptop Blue Trace Mouse
AMW50EU | SRP: £15.99



LAPTOP STAND

Ergo D-Pro Laptop Stand
AWE05EU | SRP: £116.99



The New Workspace

The reality is we will be working without a vaccine during a pandemic, here are some of the physical changes we can expect in the office.

Taller walls or **clear dividers** may be coming back. Division will be important – regardless of how.

De-personalising desks might be the key to keeping sanitation and cleanliness the top priority in the office.

Reducing clutter or even assigning **daily rotating desks** would encourage proper cleaning to be taken.



Have you considered reducing risk through shared equipment, and providing a desk in a bag for each user?



Ergo M-Pro Laptop Stand
AWE04EU | SRP: £84.99



**Wireless USB Laptop
Blue Trace Mouse**
AMW50EU | SRP: £15.99



**Compact Wired
Multimedia Keyboard**
AKB631UKZ | SRP: £20.99



**GeoLite Essential 15.6"
Laptop Backpack**
TSB96001GL | SRP: £29.99

Sustainable Travel

If not required to be in the office everyday, where would you choose to live?

Diseases have **shaped city development** in the past.

Commute-free work, people can choose to move further out of cities.

Cost of living is **cheaper** and potentially **healthier**.

Travel to the office for specific purpose on specific days, would **reduce the carbon impact** daily commuting has on our planet.



Simple solutions to carry and work wherever you are:



BUSINESS
TRAVEL

Executive 15.6"
Laptop Roller

TBR003EU | SRP: £59.99



CARRYING
COMFORT

EcoSmart Cypress® Hero
15.6" Laptop Backpack

TBB58602GL | SRP: £69.99



MOUSE
CONTROL

Wireless USB Laptop
Blue Trace Mouse

AMW50EU | SRP: £15.99



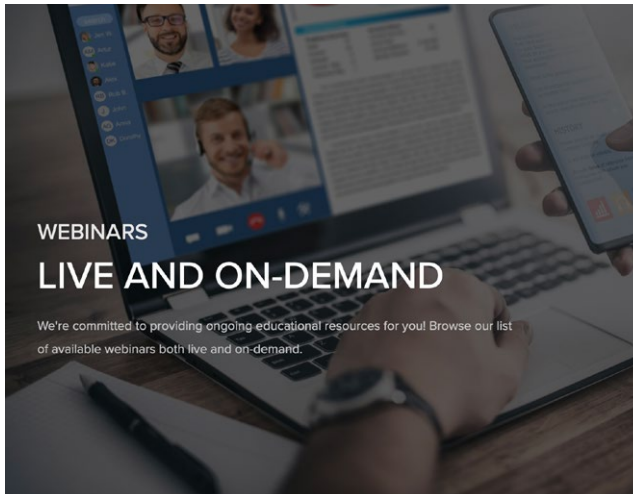
KEYBOARD
COMFORT

Compact Wired
Multimedia Keyboard

AKB631UKZ | SRP: £20.99

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A workplace for the future, Staffordshire County Council.

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